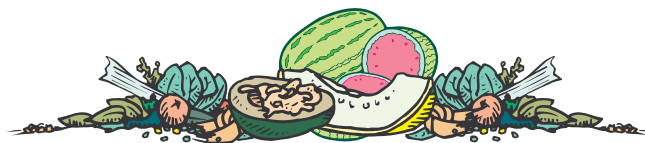


VEGETABLE CROPS HOTLINE

A newsletter for commercial vegetable growers prepared by the
Purdue University Cooperative Extension Service

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WOODSON NAMED DEAN OF PURDUE SCHOOL OF AGRICULTURE - (Olivia Maddox) - Randy Woodson, interim dean of Purdue Agriculture and director of the Office of Agricultural Research Programs, has been named dean.

The appointment, which is effective immediately, was ratified today (Friday, Nov. 19) by the university's board of trustees. In a separate action, the board also voted to change the name of the School of Agriculture to the College of Agriculture.

"Agriculture at Purdue has a history rich in excellence, and Randy Woodson will enhance this tradition," said Provost Sally Mason. "His scholarly depth and credentials as a leading scientist will keep Purdue at the forefront as one of the top agriculture programs in the nation."

Woodson will be responsible for administering academic programs in the College of Agriculture, agriculture research programs that include Purdue agricultural centers across Indiana and the Purdue Cooperative Extension Service.

Woodson joined the Purdue faculty in 1985 and has overseen Purdue's agricultural research programs since 1998, including initiatives in biotechnology and genomics. He previously was head of the Department of Horticulture and Landscape Architecture. Woodson was appointed interim dean of agriculture in June and succeeds Victor Lechtenberg, who was named Purdue's vice provost for engagement.



"Purdue Agriculture is moving in a positive direction with clear strategic goals," Woodson said. "Our educational and research programs address the diversity of the food, agriculture and natural resource system. Our faculty, staff and students are working to find innovative solutions to some of our state's most challenging questions and are helping to grow our state's economy — specifically in rural areas."

Under Woodson's leadership, agricultural research funding from external sources increased each year, from \$25 million in 1998 to more than \$40 million in 2004. Woodson said external funding for research will continue to be a key objective, as will securing funding sources to build new and improve existing research and educational facilities.

Woodson's service to the state includes serving on the boards of directors of the Indiana Crop Improvement Association, the Ag Alumni Seed Improvement Association and BioCrossroads; he is director of the Indiana Wine-Grape Council and a member of the Governor's Task Force on Tobacco Producers and Rural Community Impact Fund. He formerly was a member of the Governor's Task Force on Counter-Terrorism and Biosecurity and the Agriculture and Rural Development Task Force of the Indiana Agricultural Leadership Institute.

A native of Arkansas, Woodson received a bachelor's degree in horticulture from the University of Arkansas, and a master's degree in horticulture and doctorate in horticulture/plant physiology from Cornell University. Prior to coming to Purdue, he was an assistant professor of horticulture at Louisiana State University.

The agriculture program is one of Purdue's oldest, dating back to 1874. The School of Agriculture includes 11 academic departments with 45 majors encompassing the agriculture, food and natural resource systems.

There are more than 2,300 undergraduates, 545 graduate students and 289 tenured/tenure-track faculty in the school.

The Purdue Cooperative Extension Service also is part of Purdue Agriculture. Purdue Extension serves the needs of Indiana businesses, communities and families with educators based in all of the state's 92 counties. The school also administers agriculture regulatory functions for the state, which are assigned to Purdue by the Indiana General Assembly.

INDIANA HORTICULTURE CONGRESS 2005 - (Peter Hirst) -

We have just this morning finalized the program for the 2005 Indiana Horticultural Congress. It will be held January 24-26, 2005 at the Adam's Mark Hotel near the Indianapolis airport. Once again we have programs designed to meet the needs of commercial fruit, vegetable, wine, organics and new crop growers. This year we also have a full program on farm marketing, starting with a one-day workshop on agri-tourism on Monday. Highlights of the program include:

- New Trends in Produce by Tony Comella, Caito Foods
- Making sense of minor labor laws for specialty crop growers
- Labor Issues for Vegetable Growers
- Coping with new laws on food facility registration and food handling
- Planning for the next generation on the farm
- Pesticide applicators recertification
- A workshop on High Tunnel crop production
- Introducing the new Purdue Dean of Agriculture – Dr. Randy Woodson
- Expanded Trade Show

The full program will be posted on the Hort Congress website: <www.hort.purdue.edu/hort/ext/hortcongress/>.

If you have attended the Congress any time in the last 5 years, you should receive a program in the mail in the next week or so. If you don't receive one and would like one, please email Danielle Sheese at dlinback@purdue.edu. We hope to see you at the Congress in January.

ANNOUNCEMENTS:

Illiana Vegetable Growers School. 8:00 a.m. to 4:00 p.m. CST, January 6, 2005. Teibel's Restaurant, Schererville, IN. For more info: (219) 785-5673, emaynard@purdue.edu, or <www.hort.purdue.edu/fruitveg>. Program will be available in early December.

Indiana Horticultural Congress and Trade Show. January 24 - 26, 2005. Adams Mark Hotel, Indianapolis. For more info: (765) 494-1301 or <www.hort.purdue.edu/fruitveg>.

AGRICULTURAL INNOVATION & COMMERCIALIZATION CENTER HOSTING WORKSHOP IN DECEMBER - (Adriana Medynsky) - The "Entrepreneurial Challenge: From Idea to Income," workshop is designed for people who have an idea for a new business venture and want to find out if it can "make it" in the marketplace and be profitable. This workshop is scheduled for December 1-2, 2004 at the University Place Conference Center on the IUPUI campus in Indianapolis.

The workshop is hosted by Purdue University's Agricultural Innovation and Commercialization Center (AICC).

Day one features guest speakers and entrepreneurial panelists with a focus on marketing, business planning and business networking. Max Armstrong, co-host of the nationally syndicated *U.S. Farm Report* television show, will be the keynote speaker. Day two is a hands-on session under the guidance of Purdue instructors. Participants will work through the AICC *Business Planner*, a new internet-based tool designed to help entrepreneurs develop their business plan.

"We're excited about this workshop because we're unveiling new tools and methods that will support entrepreneurs in the business of taking their idea to reality. The workshop can be a launch pad for those entrepreneurs who want to take their idea to the marketplace," said Mike Boehlje, AICC Co-Director.

The workshop has been developed by the AICC, the New Ventures Team, the Indiana Cooperative Development Center, the Office of USDA Rural Development, and Indiana Farm Bureau. Pre-registration is required! To secure your seat at the workshop, contact Jane Anderson at (765) 496-3099 or jane1@purdue.edu for more information.

TIME IS RUNNING OUT - (Chris Gunter) - Time is running out on your Vegetable Crops Hotline subscription. As you know the Vegetable Crops Hotline newsletter provides timely information about disease, insect and weed pest management. The Hotline comes to you 13 times during the growing season, with off-season issues in November and January.

If you are an Indiana Vegetable Growers Association (IVGA) member or would like to become a member, please use the renewal form located in this issue of the hotline to renew your membership. Included in your \$35 membership fee is:

- A free subscription to the Vegetable Crops Hotline Newsletter
- A free copy of the latest Midwest Vegetable Production Guide for Commercial Growers (available January 2004)
- A one year free subscription to the American Vegetable Growers Magazine
- Inclusion in the IVGA Directory of Wholesale Vegetable Producers (optional)

INDIANA VEGETABLE GROWERS ASSOCIATION

Membership Renewal/Application

IVGA members, it's time to renew your membership for 2005. If you aren't a member, consider joining now. To join or renew, fill out the form below and send in with your check payable to IVGA.

Benefits of IVGA Membership

- Midwest Vegetable Production Guide for Commercial Growers, 2005 edition (ID-56) (available January, 2005)
- Vegetable Crops Hotline subscription
- Discount on registration at 2005 Indiana Horticultural Congress (we will inform IHC registrars that you have renewed - no need to pay twice!)
- One-year free subscription to American Vegetable Grower Magazine, offered by Meister Publishing Company (optional)
- Listing in IVGA Directory of Wholesale Vegetable Producers (optional)
- Networking with other vegetable growers

Are you renewing/joining as a (check one):

___ Regular Member (\$35.00/year)

___ Industry/Corporate Member (\$75.00/year)

___ Check here if you want your FREE subscription to the American Vegetable Grower Magazine from Meister Publishing

___ Check here if you want to be included in the 2005 Directory of Wholesale Vegetable Producers.

___ Check here if you want to subscribe to the Commercial Fruit and Vegetable Crops e-mail list operated by Purdue University (e-mail address must be provided below). For more info, see <www.hort.purdue.edu/fruitveg/fvmaillist.shtml>

The ID-56 will be distributed at winter meetings. You may pick your copy up at a meeting, or have it mailed to you in late February. If you will pick it up at a meeting, please indicate which one (check only one):

___ Illiana Veg. Growers' School, Teibels Restaurant, Schererville, Jan. 6

___ Indiana Hort. Congress, Adams Mark Hotel, Indianapolis, Jan. 24-26

___ Starlight Vegetable Growers Meeting, Starlight, date TBA

___ SW Melon and Vegetable Meeting, Vincennes, date TBA

Name: _____

Business Name: _____

Address: _____

City, State, Zip: _____

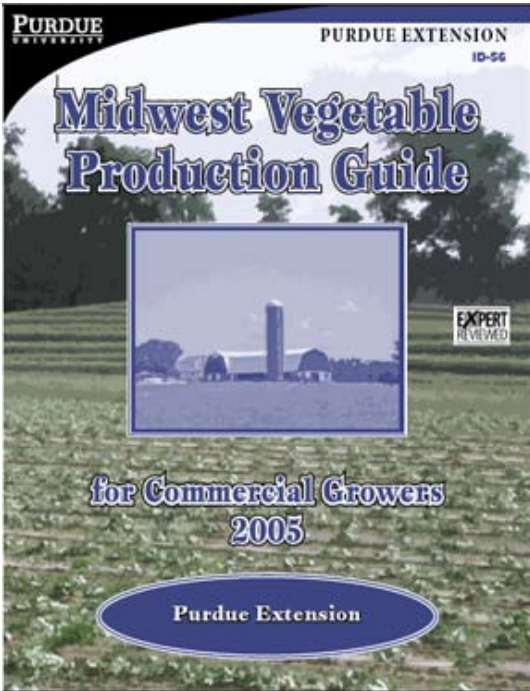
Telephone: _____ Fax: _____

E-mail: _____ URL: _____

Make Check Payable to: Indiana Vegetable Growers' Association (IVGA)

Return to: Indiana Vegetable Growers' Association
c/o L. Maynard, Purdue University North Central
1401 U.S. Highway 421
Westville, IN 46391

PEST MANAGEMENT INFORMATION - (Dan Egel) - Every year brings changes to the world of vegetable production. The year 2005 will be no different. In the *Midwest Vegetable Production Guide for Commercial Growers 2005*, we will try to enlighten you to some of the changes that the new season will bring. Below I have listed some of the changes that will be in the new publication. Remember, one can purchase the *Midwest Vegetable Production Guide* at many winter meetings, from the Media Distribution Center (800) EXT-INFO <<https://secure.agriculture.purdue.edu/store/item.asp?itemID=15991>> at Purdue University or contact a county educator near you. The price remains only \$10 per book. This publication will be available January 5, 2005.



- A new section on okra was added.
- The *Brassica* and leafy vegetable sections have been reorganized to better match the way pesticide labels are written.
- Many new varieties have been added for muskmelon, peppers pumpkins and watermelons.
- A new table has been added to help growers avoid fungicide resistance.
- The disease gray mold was added to the tomato section.
- Many pesticide labels have been added or changed (See table below).

PESTICIDE	
Fungicide	Crop
Curzate	Cucurbits, Potatoes, and Tomatoes
Endura	Brassica crops
Previcur Flex	Cucurbits, Lettuce, Peppers, Potatoes, and Tomatoes
Quilt	Sweet corn
Reason	Cucurbits, Lettuce, Potatoes, Onions, and Tomatoes
Scala	Onions, Potatoes, and Tomatoes
Herbicide	
Spartan	Asparagus, Dry beans, Horseradish, Mint, Dry peas, and Potatoes
Command	Mint

***Happy Holidays to Everyone
from
The Staff at Southwest Purdue***

It is the policy of the Purdue University Cooperative Extension Service, David C. Petritz, Director, that all persons shall have equal opportunity and access to the programs and facilities without regard to race, color, sex, religion, national origin, age, marital status, parental status, sexual orientation, or disability. Purdue University is an Affirmative Action employer. 1-888-EXT-INFO <<http://www.ces.purdue.edu/new>> Disclaimer: Reference to products in this publication is not intended to be an endorsement to the exclusion of others which may have similar uses. Any person using products listed in this publication assumes full responsibility for their use in accordance with current directions of the manufacturer.

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